

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 2

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57148

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		165467	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS				BOB CASEY FOR PENNSYLVANIA			
AND	1831 Chestnut St Ste 602				PO BOX 58746			
ADDRESS	Philadelphia	PA	19103-3700		Philadelphia	PA	19102-8746	
	USA				USA			
CONTACT	M.D'ETTORRE				PRODUCT (D) U.S. SENATE - PENNSYLVANIA			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310		
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE PAID FOR BY: CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	33333..	12 6	07:00A	09:00A	30S	10/30/12-11/02/12 11/05/12-11/06/12	THE EARLY SHOW	18	360.00	6480.00
2	22222..	8 4	05:58A	07:00A	30S	10/30/12-11/02/12 11/05/12-11/06/12	THIS MORNING 6-7AM	12	720.00	8640.00
3	11111..	4 1	11:58A	12:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	NOON NEWS	5	720.00	3600.00
4	11111..	4 1	04:00P	05:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	4PM EARLY NEWS	5	720.00	3600.00
5	11111..	4 1	05:30P	06:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	530-6PM NEWS	5	1050.00	5250.00
6	11111..	4 1	05:00P	05:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	5-530PM NEWS	5	1050.00	5250.00
7	11111..	4 1	07:30P	07:58P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE INSIDER	5	700.00	3500.00
8	Sa	1	07:30P	07:57P	30S	11/03/12-11/03/12	THE INSIDER	1	300.00	300.00
9	Su	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	6500.00	6500.00
10	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND	1831 Chestnut St Ste 602					PO BOX 58746		
ADDRESS	Philadelphia	PA		19103-3700		Philadelphia	PA 19102-8746	
	USA					USA		
CONTACT	M.D'ETTORRE					PRODUCT (D) U.S. SENATE - PENNSYLVANIA		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE		1310	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2								

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			FROM	TO						
11	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	5400.00	5400.00
12	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	2250.00	2250.00
13	Th	1	07:58P	08:57P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	4725.00	4725.00
14	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	C.S.I.	1	4500.00	4500.00
15	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	3600.00	3600.00
16	T	1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	6750.00	6750.00
17	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	5850.00	5850.00
18	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4500.00	4500.00
19	M	1	08:58P	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	5850.00	5850.00
20	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	4230.00	4230.00
21	22222..	8 2	11:35P	12:37A	30S	10/30/12-11/02/12 11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	10	575.00	5750.00
22	1111100	4 1	11:00P	11:35P	30S	10/30/12-11/02/12 11/05/12-11/05/12	11PM NEWS	5	2250.00	11250.00
23	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	300.00	300.00
24	Su	2	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	2	650.00	1300.00

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AND	1831 Chestnut St Ste 602					PO BOX 58746		
ADDRESS	Philadelphia	PA		19103-3700		Philadelphia	PA 19102-8746	
	USA					USA		
CONTACT	M.D'ETTORRE					PRODUCT (D) U.S. SENATE - PENNSYLVANIA		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE		1310	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2								

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			FROM	TO						
25	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	450.00	450.00
26	Su	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	585.00	585.00
27	22222..	8 4	05:00A	05:58A	30S	10/30/12-11/02/12 11/05/12-11/06/12	THIS MORNING 5-6AM	12	360.00	4320.00
28	11111..	4 1	02:58P	03:58P	30S	10/30/12-11/02/12 11/05/12-11/05/12	DR. PHIL	5	500.00	2500.00
29	11111..	4 1	05:58P	06:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	M-F 6PM NEWS	5	1080.00	5400.00
30	11111..	4 1	06:30P	07:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	M-F 630PM NEWS	5	1080.00	5400.00
31	Sa	2	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	2	300.00	600.00
32	Su	2	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	2	650.00	1300.00
33	Sa	2	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	2	450.00	900.00
34	Su	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	585.00	585.00
35	11000..	2	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	450.00	900.00
36	M	1	04:30A	05:00A	30S	11/05/12-11/05/12	THIS MORNING 430-5AM	1	75.00	75.00

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NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PENNSYLVANIA	
AND	1831 Chestnut St Ste 602			PO BOX 58746	
ADDRESS	Philadelphia	PA	19103-3700	Philadelphia PA 19102-8746	
CONTACT	USA M.D'ETTORRE			USA	
LOCAL SALESPERSON Brian Butz-1				AGENCY EST. NO.	
NATIONAL SALESPERSON				PRODUCT CODE 1310	
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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			FROM	TO						
							Total Contract:	125		136890.00
							Billing Summary			
						Oct	Nov	Dec	Total	
					Qtr 4-12	.00	122055.00	.00	122055.00	
									GRAND TOTAL	122055.00

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